



ARE YOU PASSIONATE ABOUT SUPPORTING EDUCATION AND LEAVING A LASTING IMPACT?

NADA Academy proudly presents the “**Leave Your Legacy License Plate**” program—a unique opportunity to contribute to the retail auto industry’s philanthropic arm—the NADA Foundation.

HOW IT WORKS

01

SUBMIT YOUR DONATION

Every license plate tells a story, now it can become part of our legacy. Go to nada.org/foundation, click “[Donate Now](#)” and select “Leave Your Legacy.”

02

PERSONALIZE YOUR PLATE

Leave a mark with a custom message or name on a metal, embossed plate. Subject to approval, it will join the NADA Academy wall, added one row at a time—a specific location is not available, honoring your contribution. *(Standard license plate size: 6"x12")*

03

CEMENT YOUR LEGACY

Your \$500 donation will go into the general fund of the Foundation and help promote workforce development in franchised new-car and -truck dealerships.

BENEFITS



RECOGNITION

Your name or chosen message will be etched in our history.



ADVANCE YOUR IMPACT

Your contribution is a generous act of support and an investment that may offer tax advantages.



COMMUNITY SUPPORT

Join a network of like-minded donors who believe in education’s transformative power.



For inquiries and plate donations, contact:
NADA Academy at 800.557.6232
academyinfo@nada.org