



November 23, 2022

The Honorable Lina Khan
Chair
Federal Trade Commission
600 Pennsylvania Avenue, NW
Washington, DC 20580

Re: Request for Amending the "Motor Vehicle Dealers Trade Regulation Rule" ("Proposed Rule")

Dear Chairwoman Khan,

The National Association of Minority Automobile Dealers (NAMAD) requests the Federal Trade Commission (FTC or Commission) consider amending the "Motor Vehicle Dealers Trade Regulation Rule" ("Proposed Rule") and issue a Request for Information (RFI) or an Advanced Notice of Proposed Rulemaking (ANPRM).

We are concerned that the proposed rule as its currently written will create confusion, increase time to purchase, and disrupt the process of purchasing a new vehicle.

We are in full support of providing transparency and customer convenience. We do believe by working together we can come up with an amicable solution. A solution that's a win-win for the customer and small business auto dealerships throughout the United States.

If you have any questions, please feel free to contact me at hfields@namad.org.

Respectfully,

A handwritten signature in black ink that reads "Hugene T Fields". The signature is written in a cursive style with a large, stylized "H" and "F".

Hugene T Fields
President

Cc:
The Honorable Kelly Armstrong
The Honorable Donald McEachin
Damian Mills, NAMAD Chairman
Damon Lester, NAMAD Vice-Chairman