



Master EV Sales

Lead your market in EV
expertise with ElectrifiQ

Approved by NADA, ElectrifiQ
certifies dealers, setting the
gold standard in EV
knowledge and sales
techniques.

Enroll your dealership
TODAY!





Distinguish your dealership and elevate your EV sales performance.

Key Benefits

- **Stand Out:** National ElectrifiQ certification boosts your dealership's EV reputation.
- **Comprehensive Training:** 90-minute, mobile-friendly course for you and your staff.
- **Join a Network:** Access the national ElectrifiQ network.
- **Drive Sales:** Learn techniques to address EV customer concerns.

Get Certified

1

PURCHASE

Get two seats for the online course.

2

ENROLL

Two staff members complete the course.

3

COMPLETE

Listing in the national ElectrifiQ network.

Enroll Today!

FOR A TWO-YEAR CERTIFICATION

(90-minute course)

\$199

ONE PERSON

\$398

TWO PEOPLE

\$499

ENTIRE ROOFTOP*

*To sign up your whole dealership, please email ElectrifiQ@energycenter.org.