



# DEALERSHIP WORKFORCE STUDY

## 2023 CALENDAR YEAR HIGHLIGHTS



INCREASE  
IN MEDIAN  
WEEKLY  
EARNINGS BY

**3%**



OVERALL  
TURNOVER FOR  
ALL POSITIONS  
REMAINED AT

**24%**



AVERAGE  
EMPLOYEE  
HEADCOUNT  
INCREASED FROM

**46  
TO 52**



GEN Z  
NEW HIRES  
INCREASED  
FROM

**31 TO  
33%**

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