

Driving Arkansas' Economy

Annual Contribution of Arkansas' New-Car Dealers

Numbers reflect annual economic activity during 2021.



209
DEALERSHIPS
(new car)



20,042
TOTAL JOBS
(created by dealerships)
Includes 9,349 direct jobs and
10,693 indirect and induced jobs.



45
EMPLOYEES
(average per
dealership)



\$9.7B
TOTAL SALES
(all dealerships)



\$674M
PAYROLL

\$71,968 Average Annual Earnings	\$219M State and Federal Income Taxes Paid
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0.8%
REGISTRATIONS
Arkansas' Share of Total U.S.
New-Vehicle Registrations

Source: Center for Automotive Research,
NADA Industry Analysis, IHS Markit,
Taxfoundation.org, U.S. Bureau of Labor
Statistics, U.S. Census Bureau

Includes income taxes paid for direct,
indirect and induced jobs.

\$631M
**STATE SALES
TAX PAID**



NATIONAL AUTOMOBILE DEALERS ASSOCIATION

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