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U.S. Employment Impacts of Heavy Truck and Trailer Manufacturing

The following is a summary of the employment in the United States that was supported by Class 8 truck and trailer manufacturing as of January 2020. **These nearly 1.3 million American workers are part of a total workforce of 7.8 million Americans working in the trucking industry.**

The direct truck manufacturing and dealership employment numbers were provided by the Truck and Engine Manufacturers Association (EMA), and the direct trailer manufacturing and dealership numbers were estimated from information provided by the Truck Trailer Manufacturers Association (TTMA). The indirect employment numbers were calculated with multipliers developed by the Economic Policy Institute (EPI) in Washington, D.C. Per EPI, the multipliers account for employment at suppliers in other industries that are dependent on each segment (*backward linkages*) and employment supported by wages earned by each segment and its suppliers that are spent on other economic sectors (*forward linkages*).

Total direct and indirect truck and trailer manufacturing and dealership employment (*broken down further below*):

Direct Employment

Truck dealerships:	124,500
Truck and engine manufacturing:	53,500
Trailer dealerships:	31,125
Trailer manufacturing:	<u>23,600</u>
Total:	232,725

Indirect Employment

Truck manufacturing:	763,980
Truck dealerships:	145,416
Trailer manufacturing:	101,881
Trailer dealerships:	<u>36,325</u>
Total:	1,047,602

Overall U.S. Employment Total: 1,280,327